

101 Riversand MDMCenter v8.0 for New Users

Course Overview

This course is designed to introduce students on the fundamentals of Riversand MDM 2.0; the background of why traditional MDM systems are failing, product strategy, various business use cases being solved and then provide the basic knowledge of PIM overview and its usage, data life cycle processes, basics of data modeling, admin, import and export, multi-locale data management, basics of digital assets management, and reporting data. This course also includes the product demo session to get familiarize the application for value delivery.

Objectives

After successfully completing this course, students should be able to:

- Understand Riversand PIM capabilities
- Get familiar with the App to use the PIM features for data management

Target Audience

New Users

Prerequisites

None

Duration

1-Day

Agenda

Module 1: Introduction to Riversand MDM 2.0

- Why traditional MDM systems fail?
- What is MDM 2.0?
- Why Riversand MDMCenter v8.0?
- Introduction to Product Architecture and Technologies involved
- Introduction to Product Capabilities

See [Company History and MDM Industry Overview](#), [Next Gen MDM - Overview](#) presentations and [Product Introduction](#) documentation

Module 2: Riversand Integration Overview

- Introduction to Integration Services with a sample flow of data (Inbound and Outbound)
- Understand Out-of-Box System Profiles and supported file format for integration with known end-points
- Understand industry connectors that are supported
- Overview of Riversand Integration Framework for service extension

See [Riversand Integration Overview](#) presentation and [Integration Administrator's](#) Documentation

Module 3: PIM Overview & Basic Usage

- Introduction to the application user interfaces including individual Apps layout
- Basic usage of individual Apps to perform a specific activity

See [Product Demo](#) video and [Get Familiar with Your Apps](#) and [All Apps to Manage Business](#) documentation

Module 4: Data Model Basics

- Basics of MDM Domains and types of MDM data modelling supported
- Data Model Concepts: Multi-Domain MDM Core Constructs, Supporting Constructs, Apps Specific Constructs, Entity Structure
- Introduction to Riversand DataWorks data modelling definition template

See [Data Model Basics](#) presentation, [Prepare and Load Data Model](#) and [Manage Your Base Models](#) documentation

Module 5: Data Governance Basics

- Basics of data governance including workflow designer and business rules
- New product setup workflow
- New digital asset workflow

See [Data Governance Basics](#) presentation, [New SKU Introduction Workflow](#) and [Riversand Workflow Management](#) and [Govern Dynamic Data and Policies](#) documentation

Module 6: Admin Basics

- Overview of Riversand Web Components; self-contained and reusable units of an App
- Understand and view out-of-the-box UI Configuration
- Understand the available list of UI Configurable Elements
- Customization of UI Configuration

See [Configure Tenant-specific App User Interface](#) and [List of UI Configurable Elements](#) documentation

Module 7: Search, Download & Upload Basics

- Introduction to search, download and upload features

See [Search Your Entities](#) and [Download and Upload Entity](#) documentation

Module 8: Multi-locale Data Management

- Introduction to Globalization and Localization
- Manage Products in Different Locales

See [Manage Locales](#) documentation

Module 9: Digital Assets Management Basics

- Introduction to Digital Assets Management
- Manage Digital Assets

See [Asset Search & Refine](#), [Search Your Assets](#), and [Manage Your Entities and Assets](#) documentation.

Module 10: Reporting Basics

- Introduction to Analytics Dashboard Reports

See [Analytics Dashboard](#) documentation