



# Introduction to PX 360

**For Public Domain**

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# Introduction to Product Experience (PX) 360

## Overview

This course takes you through the overview of concepts of Riversand PX 360 solution and the importance of this solution with its data life cycle are PIM and DAM, experience apps, syndication apps, and intelligence hub.

Note that this journey is designed with Tell me learning formats so that you get the maximum benefits.

## Objectives

After successfully completing this course, you should be able to:

- Understand concepts of Riversand PX 360 solution.

## Duration

The course duration is 7 minutes.

# Agenda

## Module 1: Introduction to PX 360 – 7 minutes

- Concepts of Riversand PX 360
- Riversand PX 360
  - PIM and DAM
  - Experience apps
  - Syndication apps
  - Intelligence hub