



PIM and DAM

For Public Domain

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PIM & DAM

Overview

This PIM & DAM takes you through the various business administration aspects of the Ascend Product Experience 360 (Ascend PX 360) solution covering data onboarding, vendor data onboarding, data management, data modelling, digital asset management. This journey also takes you through the fundamentals and administration level of courses to get a complete overview on Riversand Ascend Product Experience 360 delivery.

Note that this journey is designed with Tell me, Show me, and Try me learning format, so that you get the maximum benefits.

Objectives

After successfully completing this course, you should be able to understand:

- Data modelling and how to update the data model.
- Data management to manage the data.
- Data governance in Riversand Platform.

Duration

The course duration is 340 minutes.

Agenda

Module 1: Introduction to Ascend PX 360 – 37 minutes

- Concepts of Ascend PX 360
- Why Ascend PX 360?
- Data lifecycle
 - Data onboard
 - Supplier collaboration
 - Data manage
 - Syndicate
 - Analytics/Automate

Module 2: Data Modelling – 82 minutes

- Data modelling concepts
- Base data model
- Taxonomy and classification
- Reference data model and dependent attributes
- Variant model
- Context model

Module 3: Data Onboarding – 31 minutes

- Data Onboarding Concepts
- Onboarding a single Item using UI Wizard
- Downloading Category-specific Excel Templates
- Onboarding Bulk Items using Excel Template

Module 4: Vendor Data Onboarding – 34 minutes

- External Vendor Collaboration Concepts
- Assortment Expansion for faster data onboarding
- Assortment Review for improved data quality
- Vendor Data Security

Module 5: Data Management – 99 minutes

- Data Enrichment concepts
- Searching data and managing data in the platform
- Data Contextualization concepts
- Manage the data in multiple contexts
- Governance concepts and Scenarios

Module 6: Digital Asset Management - 46 minutes

- Understand different types of digital assets
- How to onboard digital assets in the platform
- Supported file formats
- Understand how workflows can be applied on digital assets
- Understand how to link digital asset and item

Module 7: Data Governance - 41 minutes

- The Data Governance Concepts in Riversand Platform
- How the data governance rules are applied
- Business Condition for Computation and Validation use cases