



Riversand Foundational Solutions

For Public Domain

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Riversand Foundational Solutions

Overview

This Foundational solution takes you through the various solutions offered by Riversand to plan, build, and maintaining the product data. The part of Riversand foundational solutions starting from Product Experience (PX) 360, Customer Experience (CX) 360, Master Data Management (MDM), Product Principles, and GTM Segments.

Note that this journey is designed with Tell me learning formats so that you get the maximum benefits.

Objectives

After successfully completing this course, you should be able to:

- Understand the Riversand PX 360, CX 360, and MDM solutions.
- Understand the Riversand product principles and GTM segments.

Duration

The course duration is 10 minutes.

Agenda

Module 1: Riversand Foundational Solutions – 10 minutes

- Concept of Riversand solutions
- What is Product Experience (PX) 360?
 - PIM and DAM
 - Plan
 - Source
 - Enrich
 - Govern
 - Experience apps
 - Contextualize
 - Promote
 - Recommend
 - Syndication apps
 - Publish
 - Data-as-a-service
 - Self-service
 - Intelligence hub
 - Optimize
 - Learn
 - Improve
- What is Customer Experience (CX) 360?
 - Customer MDM
 - Create
 - Standardize
 - Govern
 - Customer graph
 - Hierarchies
 - Householding
 - Journey mapping
 - Customer insights
 - Personalize
 - Recommend
 - Intelligence hub
 - Optimize
 - Learn
 - Improve

- What is Master Data Management
 - Golden core
 - Create
 - Validate
 - Govern
 - Multi-domain
 - Product
 - Parts
 - Customer
 - Vendor
 - Location
 - Digital asset
 - Reference data
 - Integrations hub
 - Onboard
 - Publish
 - Extend
 - Intelligence hub
 - Operational efficiency
 - Process insights
 - Extensible analytics
- Riversand product principles
- Concepts of GTM segments